

## Research Seminar on Collaborative Spaces

RGCS London Chapter  
Cass Business School

Research  
Group  
Collaborative  
Spaces

We would like to invite you for a Seminar  
on

**Friday 17<sup>th</sup> June 2016**

from

**4 to 6.30 pm (room 2.47)**

at

Cass Business School, 106 Bunhill Row, London EC1Y 8TZ, UK

### **“Coworking spaces and coworking movements: an overview of business models”**

The seminar will start with a presentation by **Caroline Chapain** (Birmingham University) entitled:

#### **“Deconstructing the coworking space concept: examples from the UK”**

It will be followed by a panel entitled:

#### **“Coworking spaces in London: diversity of business models and their legitimacy”**

- Introduction to the panel by **Stefan Haefliger** (Cass Business School): “What is a business model? Does the notion apply to coworking spaces and coworking communities?”
- First view point by **François-Xavier de Vaujany** (PSL-Université Paris-Dauphine): “Sources of values, value co-creation and legitimization of coworking activities and coworking spaces”
- Second view point by First view point by **Laetitia Vitaud** (Switch collective): “How The Da Vinci Curse Is Transforming Work”
- Third view point by **Serge Bolidum** (MC Ernest): “The view of a regular customer and consultant of coworking spaces and collaborative managers”

This panel will be followed by a discussion of RGCS White Paper (Alpha version, in English) entitled:

#### **“Collaborative communities in the city: from policies *for* to policies *through* collaborative spaces“**

*This second event (at 8 PM) will take place at CitizenM (which is both a bar, a hotel and a coworking space). All coworkers, makers, fabbers and academics interested in collaborative spaces and collaborative communities are welcome to join us. Address: 20 Lavington St, London, United Kingdom SE1 0NZ. Closest stations: London Bridge or Southwark, Blackfriars. To make the feedback as interactive as possible, three small groups of discussions will be organized here...*

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RGCS London coordinators,  
*Stefan, François, H  l  ne and Nathalie*

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*To join us at Cass Business School:*

<http://www.cass.city.ac.uk/more-about-cass/find-us>